

A high performance point of sale display that works in your point of sale environment to keep your customers informed.



# Substance and style

The HP Point of Sale Pole Display is an adjustable customer display that provides clear, easyto-read information. Built to be mounted or adjusted to work in your unique environment, the HP Pole Display features a Vacuum Fluorescent Display (VFD) that delivers communications to customers at a high data transfer rate.

### **Clear communication**

Customers can easily read product information during checkout with the clear blue-green Vacuum Fluorescent Display (VFD). The HP Pole Display supports four different height configurations. The included extension supports allow you to customize this display to suit your POS environment. Flexible positioning allows for tilt and swivel adjustment of the VFD so that the display is clearly visible to the customer and the store associate.

# Industry standard support

HP has you covered with industry standard support you can rely on. The HP Pole Display is designed with industry standard interface, command modes and drivers to ensure compatibility with your POS system.

# Designed to withstand the forces of nature

Your environment is rough on your equipment. To prevent damage from wet counter surfaces, the HP Pole Display electronics are contained in the display panel. A smart design that ensures long life for your equipment. The display kit also contains an optional circular mini-base for stability in small spaces.

### Industry Leading Warranty & Support

The HP POS Pole Display is backed by a 3-year limited warranty that includes Advanced Exchange<sup>1</sup>. You can also select from a range of HP Care Pack Services to extend your protection beyond the standard warranties<sup>2</sup>.

For more information about the HP POS Pole Display, please visit www.hp.com/go/POS.



SPECIFICATIONS		
Display type	Vacuum Fluorescent Display, Blue Green	
Brightness	350 – 700 cd/m2	
Character support	95	
Character font and type	5 x 7 dot matrix, cursor; 95 Alphanumeric, 32 International Characters	
Buffer size	20K Byte	
Character size and Dot size (X * Y)	5.5(W) × 10.5(H) mm; 0.86 × 1.22 mm	
Supported language	U.S.A. CP-437 (USA) CP-850, CP865, English,French,Germany, UK English, Danish, Swedish, Italian, Spanish, Norwegian)	
Viewing angle	90 degrees Max	
Horizontal rotation	355 degrees Max	
Panel dimensions	225 x 50 x 86mm	
Support pole dimen- sions	3 pole sections included: 130mm each Can also be used with no pole sections, mounting the panel directly onto the base	
Rectangular base dimensions	217mm (W) x 106mm (D) x 20 mm (H); Optional circular base 70.96 x 65.48mm (W) x 35 mm (H)	
Cable length	4.5 ft 1.37 m maximum length at shortest height	
Color	HP Carbonite	
Weight	520 g (VFD and cable) 45g (1 pole)	460g (rectangular base) 25g (circular base)
Interface and connec- tion	USB Type A	
Power	Voltage (typical): 5V; Current consumption (typical): 0.5 A; Product category: Class III	
Drivers	Windows Native, OPOS, JPOS	
Operating system compatibility	Genuine Windows® 7 Genuine Windows Vista® Business 32 Genuine Windows XP Professional Genuine Windows Embedded for Point of Service (WEPOS) Genuine Windows Embedded POSReady	
Reliability	MTBF=30,000 hours	
Agency Certifications	CE, FCC Class B, Canadian ICES-003 Class B, MIC, RoHS, WEEE, C-Tick, WHQL	
Option kit contents	HP POS Pole Display, Point of Sale System Software and Documentation CD and the Options Warranty Manual	
Warranty	HP branded peripheral limited warranty is a three (3) year parts replacement warranty (HP Option Lim- ited Warranty Period) Optional HP Care Pack Services are extended service contracts which go beyond your standard warranties. For more details visit: http://www.hp.com/go/lookuptool.	





Rectangular and small footprint circular base included in kit





1. Advanced Exchange part is shipped via a carrier or courier to the Customer's location free of freight charges. HP will ship the replacement product in a container suitable for returning the defective product to HP. Instructions and a prepaid shipping label for the return of the failed product will be included in the replacement product's shipping container. Service levels and response times for HP Care Pack Services may vary depending on your geographic location. Service starts from date of hardware purchase. Restrictions and limitations apply.

2. HP Care Pack Services extend service contracts beyond the standard warranties. To choose the right level of service for your HP product, use the HP Care Pack Services Lookup Tool at www.hp.com/go/lookuptool. Additional HP Care Pack Services information by product is available at www.hp.com/hps/carepack.

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